

The Business of Personal Training

June 14, 2009
Aurora, Ontario

John Paul Catanzaro
B.Sc., C.K., C.E.P.

Registration Information

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Email: _____

Location

Timberlane Athletic Club • 155 Vandorf Road • Aurora, Ontario, Canada • L4G 6W7 • 905-727-4252
Visit www.timberlaneathleticclub.com for map and directions.

Cost

All day seminar, 9:00 am to 4:00 pm - \$200.00

Early Bird Special

Register by June 1st, 2009 and receive 25% off! (Total cost is \$150.00) Check here if you qualify

10% Discount for CPTN Members!

Take 10% off of the above seminar costs. If you qualify for the early bird special, your total will be \$135.00.
Proof of membership is necessary. In order to qualify, please include a valid photocopy of your current CPTN membership.

Payment Information

Cheque or Money Order

Enclosed is my cheque / money order for \$ _____ made payable to *Body Essence*.

Credit Card Visa MasterCard Amex Discover

Credit Card Number: _____

Expiry Date: _____ Signature: _____

Card Verification Number: _____

For Visa, MasterCard or Discover, this is the 3-digit number appearing at the far right of the signature panel on the back of your card.
For American Express, this is the 4-digit number appearing on the front of your card at the far right and above the credit card number.

Send completed registration form and payment to:

Body Essence • 58 Melbourne Drive • Richmond Hill, ON, Canada • L4S 2V2

To pay by telephone, call 905-780-9908 between 9am and 5pm, Monday thru Friday.

You may also email payments to workshop@bodyessence.ca or fax this form to 905-780-9910.

Refund Policy

Refund requests must be received in writing and postmarked prior to June 1st, 2009. A processing fee of \$25.00 will be charged for all refund requests. No refunds will be given after June 1st, 2009. NSF cheques will incur a \$25.00 charge.

The Business of Personal Training

In this power-packed presentation, you will learn:

- The secrets to a 6-figure income in personal training.
- How to prosper during a recession.
- Exactly when to advertise and when not to - the answer may surprise you!
- How to gauge and manage your marketing efforts.
- Crucial time management skills.
- The #1 investment you can make in this industry.
- The key variable to your net worth.
- How to catapult referrals in short order.
- Methods to make money while on vacation.
- How to quickly gain an internet presence and how to retain it once you get there.

Plus get all the forms and contacts you need to run your own successful business today. Why settle for an average income? Learn how to quickly boost revenue and maximize your money-making potential. This seminar is a must for your business and for your life! It is a small investment of time with potential for huge returns!

About the Presenter



John Paul Catanzaro, B.Sc. (Spec. Hons.), C.K., C.E.P., is a certified kinesiologist and exercise physiologist with a specialized honours Bachelor of Science degree in Kinesiology and Health Science. John Paul has appeared on television and has written articles for several publications including Coaching One-On-One, Fitness Trainer Canada, Flare, Intense Fitness, Men's Health, Testosterone, and Quest for Anabolic Condition. His newsletters are both informative and entertaining, and he has provided reviews for numerous sources including the inaugural edition of Sport First Aid in Canada. John Paul has studied under many of the world's top strength coaches and his pursuit for knowledge is relentless, as he is constantly striving to upgrade his skills.

John Paul is quickly becoming one of the premier trainers in Canada. Building a reputation for getting his clients in top shape fast, his expertise has not gone unnoticed by other health practitioners who attend his private studio regularly for instruction. John Paul has begun to attract the attention of fitness-related organizations seeking lectures and workshops. He's been dubbed the man with an "encyclopedic mind" - you will leave his seminar with a wealth of valuable information that you can put to immediate use.

Testimonials

"The numerous workshops and several one-on-one consultations with John Paul have truly been one of the best investments that I have made through out my career. They have definitely benefited my business and my ability as a health & fitness professional."

*Steve Lui, B.Sc. Physiology
Personal Trainer, Post-Rehabilitation & Injury Specialist
President, Wave Training System*

"John Paul Catanzaro has guided me in growing my business. Since I have been consulting with him, my supplement business has grown by an incredible 400% in less than two years! This is almost unheard of in this industry!

For anyone interested in learning more about being a successful personal trainer, coach and business person, I HIGHLY recommend you contact Mr. Catanzaro today. You will not be disappointed!"

*George Stavrou
President, Body Sculpting Corp.*